**Project Design Phase**

**Proposed Solution Template**

| Date | 26-06-2025 |
| --- | --- |
| Team ID |  |
| Project Name | HouseHunt |
| Maximum Marks | 2 Marks |

**Proposed Solution for DocSpot App**

| **S. No.** | **Parameter** | **Description** |
| --- | --- | --- |
| **1** | **Problem Statement** (Problem to be solved) | Finding a home is currently a **fragmented and inefficient process**, forcing individuals to navigate multiple unreliable sources and leading to significant frustration and wasted time. This lack of a centralized, user-friendly platform makes the home-finding journey unnecessarily complex.. |
| **2** | **Idea / Solution Description** | HouseHunt provides a **centralized online platform** with comprehensive, high-quality listings and advanced search tools, enabling users to **efficiently discover, compare, and connect** with properties and agents. This streamlines the entire home-finding process, making it simple and effective. |
| **3** | **Novelty / Uniqueness** | - Real-time appointment availability  - Role-based access for clients/admins  - Secure payment integration  - SMS/email reminders  - Option for teleconsultation (video call integration) |
| **4** | **Social Impact / Customer Satisfaction** | Customer satisfaction in the context of HouseHunt means **users effortlessly find their ideal home** through our platform, leading to positive experiences and successful transactions. It's achieved when our service **exceeds expectations** by simplifying a typically stressful process. |
| **5** | **Business Model (Revenue Model)** | Our business model primarily revolves around **premium features and advertising for real estate professionals**, offering enhanced visibility for their listings and targeted lead generation tools. We will also explore **subscription tiers for advanced user functionalities** and strategic partnerships for additional revenue streams. |
| **6** | **Scalability of the Solution** | The scalability of the HouseHunt solution is a critical aspect for its long-term success, especially given the dynamic nature of the real estate market and the potential for rapid user growth. Our approach to scalability will be built on several foundational principles |